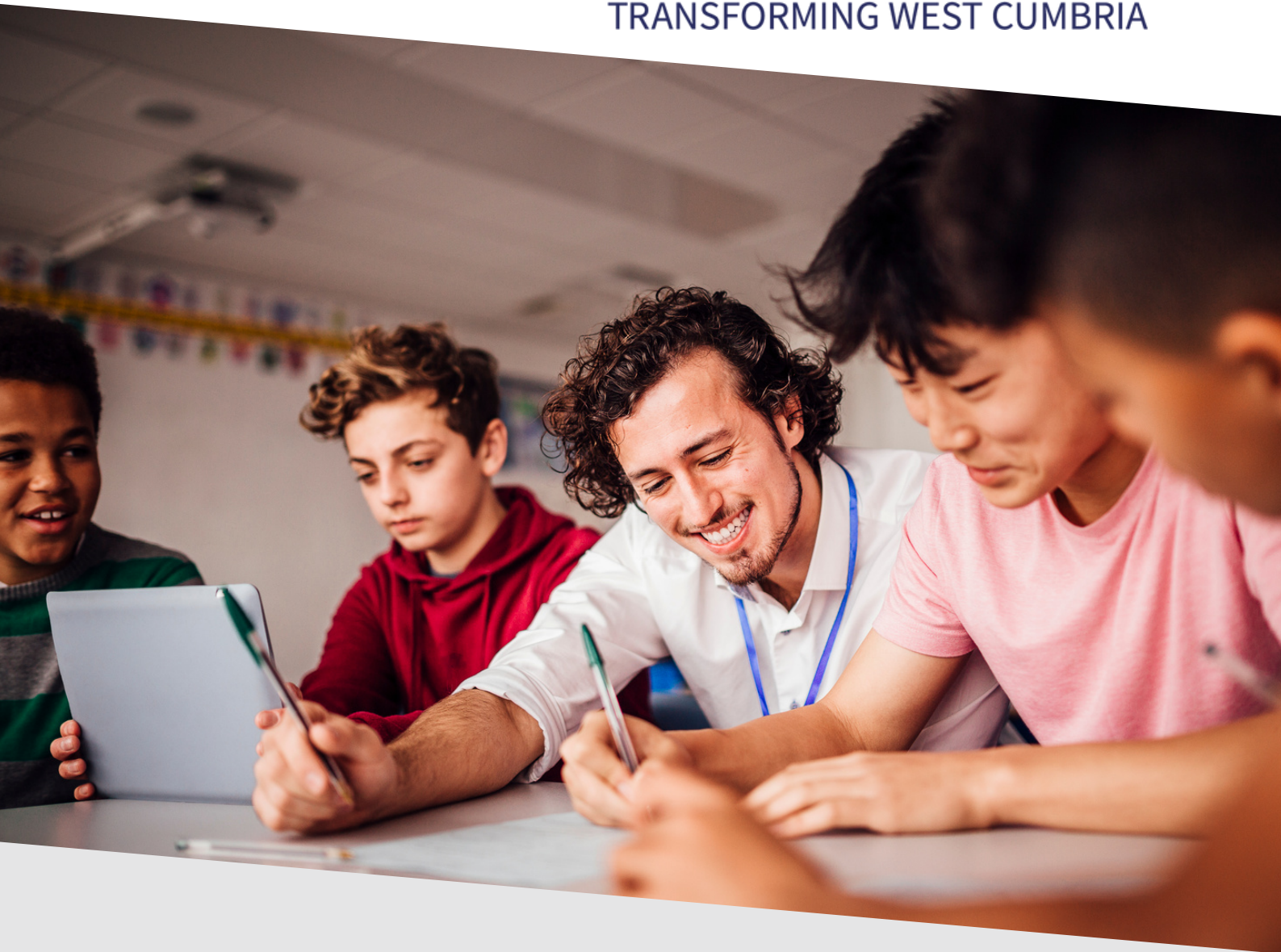




POSITIVE ENTERPRISE

TRANSFORMING WEST CUMBRIA



CUMBRIA
COMMUNITY FOUNDATION



CENTRE for
LEADERSHIP
PERFORMANCE

APPLICATION GUIDANCE



WHAT IS POSITIVE ENTERPRISE?

A lot of people think of starting a business to improve their life situation. Others want to be their own boss. At the same time, some see a market opportunity that they don't want to miss. But there is also another type of business seeking to create a positive change in society and be profitable at the same time - the social enterprise.

A social enterprise is a business that trades to tackle social problems, improve communities, people's life chances, or the environment.

We know young people have some amazing business ideas and we want to help turn those ideas into a reality, while also considering the impact on the local community.

Positive Enterprise is a competition open to young people living in Allerdale or Copeland and aged between 14 and 25 who have a social business idea and want to make it into a reality.

Young people can win up to £1,000, which could be used to pay for things like equipment, materials, stock and services to help get their business up and running!

Developed by Cumbria Community Foundation, Positive Enterprise is funded by Cumbrian property developer, Brian Scowcroft, with match funding from Sellafield Ltd as part of its Transforming West Cumbria programme, LLWR, Well Whitehaven, Morgan Sindall and Kaefer.

For more information, visit: www.cumbriafoundation.org/transforming-west-cumbria/positive-enterprise



WHY POSITIVE ENTERPRISE?

The aim of Positive Enterprise is to:

- give young people aged 14-25 from West Cumbria the opportunity to have their ideas and ambitions heard and the potential to have them realised.
- challenge young people to think creatively and in more enterprising ways
- support young people to test out their enterprising ideas
- break down the barriers for aspiring young entrepreneurs, by developing an enterprising culture based on encouragement and support
- transform how young people feel about their future, their job prospects and their community





WHO CAN APPLY?

If you are aged between 14 and 25 and live in either Allerdale or Copeland and have a great idea, you can apply!

WHAT SUPPORT WILL I RECEIVE?

As well as winning £1,000, you'll receive six months of support, including a series of workshops, expert advice, mentoring and opportunities to shadow local entrepreneurs to help bring your idea to life. There's also a celebration event in the summer where you can show off your achievements!



TIMELINE

21st November 2022

Competition launches



30th January 2023

Competition closes



TBC

Welcome event



Mentor Support

From Feb 2023

Shadow Matching

From Feb 2023



Design & Delivery Workshops

9th March 2023

13th April 2023

11th May 2023

8th June 2023



Action Learning Sets

23rd March 2023

27th April 2023

25th May 2023

22nd June 2023



13th July 2023

Celebration event



HOW DO I APPLY?

If you are interested applying to Positive Enterprise, all you need to do is complete the application form no later than 10am on 30th January 2023.

You can download the application form here:

<https://www.cumbriafoundation.org/wp-content/uploads/2022/11/Positive-Enterprise-Application-Form-2023.doc>

All applications will be reviewed by a panel of local business leaders and experts and up to ten young people will be selected to bring their idea to life.

For more information, visit www.cumbriafoundation.org/transforming-west-cumbria/positive-enterprise or call 01900 825760.



WHO WE ARE:

Cumbria has a strong history of community – people working together to face challenges. Cumbria Community Foundation exists to continue and build that.

Since we were established in 1999, almost £60 million has been given out in grants that have made a real difference to people in our local communities.

Our generous donors and fundholders made those grants possible: ordinary people and businesses who want to invest in and give back to their local communities.

www.cumbriafoundation.org | enquiries@cumbriafoundation.org | 01900 825760