

FUNDRAISING GUIDE



CUMBRIA
COMMUNITY FOUNDATION
The Welcome Fund

The Welcome Fund provides a single point for collection of donations from individuals, families, businesses, charitable trusts and other organisations wishing to support refugees and asylum seekers.



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Thank you

for deciding to raise money for the Welcome Fund



As Cumbria prepares to welcome refugees escaping the war in Ukraine, the Community Foundation is encouraging donations to the Welcome Fund.

Cumbria Community Foundation established the Welcome Fund in 2017 at the request of Cumbria's Strategic Refugee Group to support refugees and/or asylum seekers arriving in Cumbria.

The Fund provides a single point for collection of donations from individuals, families, businesses, charitable trusts and other organisations wishing to support refugees and asylum seekers. The Fund assists the coordination of efforts in support of people in need.

Funds raised will support individuals and families who are refugees and/or asylum seekers living in Cumbria. Hardship grants will help to relieve hardship and address needs not covered by the Government.

Funds will also be distributed to local groups and organisations providing a broad range of assistance and support, from the provision of essential items to family support and community integration. It will also provide grants to individuals to provide items or support in the relief of hardship that is not covered by Government Funds.

A handwritten signature in black ink, appearing to read 'AR/B', written in a stylized, cursive manner.

Andy Beeforth OBE
Chief Executive

How the money you raise will help

The money donated to the Fund will be used for charitable purposes in relation to:

1. The relief of hardship of refugees and/or asylum seekers placed in the county of Cumbria
2. Support for refugees and/or asylum seekers to integrate into the communities of Cumbria.



For more information, visit:

www.cumbriafoundation.org/fund/welcome-fund

YOUR CHALLENGE

If you want to participate in your own challenge for the Welcome Fund, you can set up a fundraising page <https://cumbriafoundation.enthuse.com/cf/welcome-fund>

Choose to hold a pub quiz or a sporting event, run a birthday fundraiser or donate money saved from not commuting. Whatever it might be, we would like to hear all about your challenge so please tag us on social media as follows:

Facebook: @cumbriacf

Twitter: @cumbriacf

Instagram: @cumbriacf

Before participating in any fundraising, please remember to check the latest government guidelines in relation to COVID-19. Please also remember to check restrictions for your local area.



Offline Fundraising

Sponsorship Form

If you're not fundraising online, we have a traditional sponsorship form set up ready and you can find it attached to this pack.

Remember to record all Gift Aid details on the form.

One off Donations

If you want to make a one off donation to the Welcome Fund, simply phone 01900 825760 (9am-5pm weekdays) to pay by card or donate online here <https://cumbriafoundation.enthuse.com/cf/welcome-fund>

Alternatively, you can post a cheque made payable to: Cumbria Community Foundation, Dovenby Hall, Dovenby, Cockermouth, Cumbria, CA13 0PN. Please write 'WWA 21' on the back of your cheque.



Fundraising Tips

Set a challenging goal

Your fundraising goal should be a stretch, but do-able (if you are getting close to your goal, then raise it so people continue to donate)!

Kick things off with a generous donation

Ask your close friends and family for their support first to get the ball rolling. People tend to match the amounts already listed on a sponsor form or fundraising page, so ask people who are more likely to get you started with some generous donations first.

Spread the word

- Tell everyone on social media what you are doing and include a link to your fundraising page.
- Like the Cumbria Community Foundation page and tag us wherever possible! Share your photos and fundraising updates on the page too.
- Use #WelcomeFund so people can see who else is talking about the fund. Don't forget to follow (@cumbriacf) and mention us in your tweet.



Sponsorship and Gift Aid Declaration

Please sponsor me to complete my challenge in aid of the Wellcome Fund
(Charity No: 1075120)



Name: _____

Address: _____ Postcode: _____

Email: _____ Tel: _____

If I have ticked the box headed 'Gift Aid', I can confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity named above to reclaim tax on the donation detailed below, given on the date shown. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay the difference. I understand the charity will reclaim 25p of tax on every £1 that I have given. Please remember to abide by social distancing rules while they are implemented.

[illegible]

Full name (First name & surname)	Home Address Not your work address (this is essential for Gift Aid)	Postcode	Amount £	Date Paid	Gift Aid? (✓)
Total donations received			£		
(for office use only) Total Gift Aid donation			£		

Please send completed forms and monies to Cumbria Community Foundation, Dovenby Hall, Dovenby, Cockermouth, Cumbria, CA13 0PN.