



BETTER TOMORROWS

HIGH SHERIFF OF CUMBRIA

David Beeby

2021

“Youth services do a vital job in our communities. The benefits they provide for young people are real and long-lasting. While many other public services step in when problems occur, youth services prevent so many of those difficulties from occurring in the first place.”

(Unison: A future at Risk, 2016)

In partnership with



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1. FOREWORD

I have the honour to have been appointed by the Queen as High Sheriff of Cumbria for 2021/22.

I have adopted as a theme 'Better Tomorrows'. Of course, we all hope for better tomorrows, but I am particularly focussed on the impact of COVID-19 on the younger generation. We all recognise this has had a negative impact on their education despite the best effort of educators and parents. Additionally, due to the damage to the economy over the last year there will be limitations to opportunities in some career areas and impact on life choices.



Through conversations with young people, youth organisations, the police and academia, we have identified a significant opportunity to help young people in this difficult time through the Better Tomorrows programme, which has been developed to provide more support to young people across our county through the expansion of qualified youth work provision.

I am asking those businesses and individuals who can afford it to commit to a three-year contribution (or one-off contribution if multi-year is not possible) to the Better Tomorrows Fund to ensure this important programme can make a difference to some of the young people of Cumbria, [see section 9](#).

A handwritten signature in black ink that reads "David Beeby". The signature is written in a cursive style.

David Beeby
High Sheriff of Cumbria 2021/22

"I am really pleased to hear about your initiative to increase the number of youth workers in Cumbria. I believe the provision of positive youth engagement is absolutely critical to building strong communities.

The Constabulary recognises the demonstrable benefits of youth workers in the community and wholeheartedly supports the High Sheriff in working to improve provision across the county as it is something of a patchwork with some excellent initiatives in some of our communities with none in others.

Any measures that can place youth workers into more of our urban and rural communities would be greatly appreciated and as an organisation will support this initiative in any way we can."
Andrew Slattery, Assistant Chief Constable, Cumbria Police

2. EXECUTIVE SUMMARY

Now, more than ever, young people need to have access to high quality youth work. Many have had their lives turned upside down by the pandemic and are facing unprecedented challenges caused by stop/start education, uncertainty about the future and anxiety exacerbated by increase in poverty and fear of family ill health. Teenagers with limited resilience and poor mental health, living in cramped and overcrowded homes, without school and much of the other support normally in place has been an isolating experience.

Cumbria currently has no provision for youth work training, which Better Tomorrows aims to address.

High-quality youth work has a crucial role to play supporting many young people to achieve their full potential. Through participation in youth work, young people gain confidence and competence, develop self-assurance, and have the opportunity to establish high expectations and aspirations for themselves.

Despite the critical role that youth work plays in a young person's life, youth work is not a statutory responsibility for local authorities, and open-access youth services are forced to endure increasing cuts. As money has diminished, funding that used to support youth workers through qualifications and training has also reduced.

Spearheaded by David Beeby, High Sheriff of Cumbria 2021/22 in partnership with Cumbria Community Foundation, Cumbria Youth Alliance and Francis C Scott Charitable Trust, Better Tomorrows is a three-year programme encouraging people within Cumbria to become accredited in youth work and increase the number of young people having access to support from youth workers to reach their full potential.

A minimum of 140 people will access the training and although many participants will be volunteers, a fund will be created alongside the training programme, offering grants of up to £25,000 to community organisations providing new youth work opportunities.

The legacy of this programme will be a new cohort of highly trained and motivated volunteers and paid professionals, additional youth provision will be established across the county and thousands of young people will benefit.

The programme has been costed at just under £900,000 over three years and is designed to be scaled accordingly. The positive impacts of youth work make it hugely cost effective in the medium to long term. Outcomes for young people will include improved engagement with school and education, a positive impact on the incidence of crime and anti-social behaviour, and an improvement in wider learning and social skills and personal safety. The trained youth workers will grow the capacity within each of the youth settings, supporting more young people and offering more services.

An evaluation of the programme will ensure the development of a cost-effective, best practice, sustainable youth work training delivery model for Cumbria.

Better Tomorrows will mobilise youth workers to reach out to young people in Cumbria to provide support and an essential lifeline during these turbulent times.

3. PURPOSE

To support young people across Cumbria through high quality youth work helping to shape their own futures and achieve their full potential. The Better Tomorrows programme will:

1. Address the lack of quality youth work provision in Cumbria
2. Invest in best practice youth work training and provision, building a sustainable model for future delivery
3. Increase the number of qualified youth workers, supporting young people across the county
4. Increase the number of young people supported to widen their horizons and reach their full potential
5. Strengthen the value and status of youth work as a service and a profession

4. INTRODUCTION

High-quality youth work has a crucial role to play supporting many young people to achieve their full potential. Through informal and non-formal educational approaches, effective youth work practice builds the capacity and resilience of young people and can change young people's lives for the better. Through participation in youth work, young people gain confidence and competence, develop self-assurance, and have the opportunity to establish high expectations and aspirations for themselves.

i. NEEDS OF YOUNG PEOPLE

Most statutory funded programmes targeting youth tend to focus on services that remedy deficiencies in education, skills, and training. Youth work recognises and harnesses existing assets and opportunities within young people to benefit both individual growth and community development, and presents an alternative that provides constructive, structured opportunities that benefit society.

The Development Assets Framework identifies 40 positive supports and strengths that young people need to succeed. Half focus on the relationships and opportunities they need in their families, schools, and communities, the other half focus on the social-emotional strengths, values, and commitments that are nurtured within young people. Youth workers take an asset-based approach in supporting young people - identifying what they are good at or interested in, building on this, and tailoring support to help them achieve their own goals, feel valued and putting them in the lead.

The pandemic and repeated lockdowns have been hugely traumatic for young people, with months away from school, separation from friends and relatives, anxiety about the virus and financial pressures at home are taking a serious toll on their mental health. Added to that are concerns about their current and future job prospects - the Office for National Statistics revealed the employment rate among young people fell last year, confirming the impact of the pandemic on their job prospects. Between the first quarter of 2020 and the final three months, the employment rate among 16-to-24-year-olds fell by 2.6% to 51.9%. The study also found that young people have the largest proportion of workers on zero hours contracts compared with other age groups, peaking at 10.8%.

The medium to longer term challenge is growing talent within the county. Cumbria Local Enterprise Partnership (CLEP) understands the strategic importance of young people in the Cumbrian economy. Its Futures Framework report in 2020 claims the county faces a significant challenge in attracting and retaining young people over the next two decades and emphasises the need to focus on growing and developing the existing talent pool - something which youth work contributes to.

In addition to job losses, educational disruption and financial pressures, young people have also experienced increased family strain, heightened anxiety, and exacerbated mental health issues as a result of the pandemic. More young people than ever are experiencing mental health difficulties. This can affect all areas of their life: home, school, friendships, and relationships. Depression and anxiety have more than doubled among teenagers during the pandemic and could be storing up major health problems for the future according to research by the Imperial College London in 2020.

All these issues are ones that young people are understandably concerned with; and many feel unprepared to deal with. Turning to a trusted adult to help them put their best foot forward in such unprecedented times is where youth work excels.

ii. WHAT IS YOUTH WORK?

Youth work takes place in a range of settings, including youth centres and clubs, schools, and colleges and on the street. Those with buildings or 'places to go' have been described as the 'bedrock' to youth provision and it provides a combination of universal services, e.g., a youth club is open to all young people in the local area, and specialist projects, which target particular groups of young people.

A study for the European Commission in 2014 found that core areas of high-quality youth work are:

- the close relationship between the youth worker and the young person
- active outreach to young people in need of help and support
- flexibility, accessibility and adapting to the needs of young people
- learning opportunities, goal setting and recognition of achievements
- safe, supportive environments enabling young people to experience life, to make mistakes and to participate with their peers in an enjoyable and fun setting
- autonomy with young people driving their own development
- partnerships/collaboration with other actors (e.g., formal education, social work)

In 2020, Hello Futures researched and mapped the voluntary sector organisations available to young people in different areas of Cumbria, which identified 420 organisations (table 1) and categorised them as follows:

1. Organisations where the activity is the main purpose of the organisation, often referred to as clubs e.g. sports clubs.
2. Organisations where the main purpose is youth work, and the activities are an engagement or development tool e.g. youth clubs and projects
3. Scouting and guiding groups
4. Military and uniformed service organisations with youth sections

Activity theme	Carlisle and area	Eden	West Cumbria	Barrow & Furness	North Lakes	South Lakes	Total
Arts and culture	9	1	16	20	7	20	73
Sports and physical activity	34	24	40	40	18	38	194
Environment including agriculture	8	3	5	5	5	5	31
General youth work/youth clubs	19	2	16	10	5	7	59
Scouting and guiding	4	2	8	1	2	9	26
Military and uniformed service	6	4	16	5	2	4	37
Total	80	36	101	81	39	83	420

Table 1

These groups typically have a number of funding profiles: fully or part funded by other organisations, self-funded or partly self-funded, levying membership fees, charging session costs, and fundraising from the public. Organisational funding may determine how, where and what activities are delivered or the targeting participants.

General youth work provision in Cumbria may appear sufficient, however, there are towns such as Keswick, Millom, Penrith, Alston, Appleby and Ulverston without a youth club. These areas were previously supported by Young Cumbria, which was one of the county's leading youth work charities and had been providing support to young people since 1936. However, in 2015/16, Cumbria County Council took the Youth Work and Risk-Taking Behaviour contract inhouse, which Young Cumbria delivered on, resulting in reduced youth worker numbers and funding for general youth work across the county.

iii. WHY YOUTH WORK?

Youth work is an intrinsic element of youth support services, which seek to ensure that all 11 to 25-year-olds have access to activities, support, and experiences they need to achieve their potential.

Locally delivered youth work programmes have long been a cornerstone in our communities, providing young people with somewhere to go, something to do and someone to speak to. For some, they represent a fun place where they can spend time with their friends, relax and gain new skills. For others, they provide a safe space with a trusted adult who is someone they can turn to at times when they feel they have no one else and support them in their transition toward adulthood. It has an important contribution to make in supporting young people to succeed in education, feel safe and resilient, stay healthy, play a positive role in their communities, build transferrable skills relevant to the workplace environment, and make informed life choices.

Youth workers are often the very first to spot harm to young people or the emergence of anti-social behaviour and divisive ideologies, and they can address such issues before they become social problems.

Youth work and open-access youth services are highly valued by many young people for the continuity of support they offer within communities. For example, the 'Safer Lives Survey' in the interim report of the Youth Violence Commission asked: 'If there was one thing you could change that you think would make young people safer, what would it be?' Over 2,200 young people responded, with the most popular response highlighting 'the provision of more youth centres, sports clubs and other youth activities in their local areas.'

National polls of young people organised through the British Youth Council and other organisations seeking to identify the main issues of interest to young people year after year identify the provision of more youth services as being in their top five priorities (British Youth Council, 2018).

The most compelling evidence of the impact of youth work comes from a joint evaluation of the Youth Investment Fund (YIF) conducted by the Centre for Youth Impact and New Philanthropy Capital (CYI and NPC). The YIF was a three-year programme running from 2017 to 2020 delivering £40 million of open access youth provision in six areas of England. The young people who attended these sessions were aged 10 – 18, although those with a disability or special educational need had a higher age limit of 25. The aim of the DCMS and Big Lottery funded project was to support young people's personal development by building their confidence and supporting them to become happy, healthy, and economically active adults. This was a unique opportunity for large scale national evaluation of open access youth work.

A control group was used in order to understand to what extent young people might progress towards these aims without attending open access youth work in comparison with those that did attend it. After only three months, there was a pattern of large positive impacts. The change was statistically significant in 13 of the 21 outcomes measured meaning they could not have happened by chance but were directly attributable to the youth work provided.

iv. POSITIVE ROLE MODELS

Having a positive role model in a young person's life can make a big impact. These role models can help them make healthy and positive choices, and those choices can increase their chances of having a successful life.

Studies have shown that adverse childhood experiences are connected to lower school achievement, poor health and increased criminal behaviour. Developing resilience through supportive relationships, positive experiences and adaptive skill-building can help youth overcome these adverse experiences. Positive adult role models can help young people build skills that help them plan for, monitor, and adapt to a changing environment (Shonkoff et al., 2015).

Youth workers build self-esteem and confidence. They contribute to improvements in health and wellbeing through a combination of both individual and group guidance and advice services, and within their position as a role model, they promote improved social outcome.

This programme has been developed to encourage and nurture both adults and young people to act as positive role models by providing the professional training required to help them support young people. It will also develop a volunteer pathway, providing a route for adult volunteers who want to give back in their community.

v. YOUTH WORK FUNDING

Youth work is not a statutory responsibility for local authorities. Due to Government spending cuts over the last fifteen years, all open-access youth services under local authority control have been closed.

Open access provision has been hit hardest, as local authorities and voluntary sector organisations prioritised 'targeted' support and programmatic youth work over youth clubs, street-based work and groups based on shared identity.

Analysis by the YMCA youth charity in 2020 found that local authority expenditure on youth services in England and Wales dropped from £1.4bn in 2010-11 to just under £429m in 2018-19, resulting in the loss of 750 youth centres and more than 4,500 youth work posts. According to the analysis, every region in England has suffered cuts of at least 60% since 2010, rising to 74% in the north-west.

Rising demand and fewer resources have made it increasingly difficult for councils to prioritise these preventative services, with funding being diverted to protect children who are at immediate risk of harm. As money has diminished, the interpretation of that statutory duty has also diminished and funding that used to support youth workers through qualifications and training also reduced.

Nearly all Government spending on youth services is currently invested in the National Citizen Service, designed especially for 16 and 17 year olds and offers activities over three weeks of the summer holidays. It has received £1.3 billion over the past decade and receives 90% of the Government's youth budget annually. At the same time, locally run youth services have been significantly scaled back. Earlier this year, charity UK Youth, found two thirds of more than 1,200 youth organisations surveyed were at risk of permanent closure in the next 12 months.

Despite the critical role that youth work plays in a young person's life, their presence is under threat as they are forced to endure ever more cuts. The reduction in funding demonstrates that the long-term benefits of youth services are currently being overlooked as local authorities are being forced to meet more immediate financial and statutory pressures, even within the services provided for children and young people. However, as the increasing incidences of mental health difficulties and social isolation among young people illustrate, these cuts are not without their consequences.

That is why it's important that youth workers are mobilised to reach out to young people in their community to provide support and an essential lifeline during these turbulent times.

5. PROGRAMME PROPOSAL

- a. To develop a funded training programme to encourage people within Cumbria to become trained in youth work, leading to accredited qualifications with the option to progress to degree level.
- b. To increase the number of young people having access to support from youth workers to improve their life chances

Hallmarks of the programme:

- Informed by extensive local knowledge and community need
- Collaborative; designed and delivered through partnership
- Supports young people to develop and thrive
- Promotes local engagement in youth work provision
- Promote philanthropy
- Countywide
- Target those most in need

i. ROUTES INTO YOUTH WORK

Highly qualified youth workers are a valuable asset, not only to the communities they work in but to the county as a whole. They support positive outcomes for young people but are an essential feature of the wider educational offer they need in order to succeed.

The youth workforce consists of volunteers, part-time and full-time workers. Many have professional qualifications in youth work, but a large number of practitioners are without degree qualifications but still providing youth work and/or youth work related support to young people.

Currently, there is no youth work training offered in Cumbria. Accredited degree courses in youth work (which must be 'Joint Negotiating Committee (JNC) recognised' and validated by the National Youth Agency) were previously delivered by the University of Cumbria (94.7% of graduates were in work or further training within six months of graduating (DLHE 2017)). However, due to limited funding and opportunities available to youth workers within the county, it has been difficult for the university to maintain the course and it has since been withdrawn. Students have to travel to Manchester or Bolton to access degree-level training.

Most people enter youth work as either a volunteer or a paid worker/apprentice and are typically called youth support workers. A youth support worker is a youth worker who has achieved an NVQ level 2 or 3 qualification or a diploma in youth work practice. These are qualifications for people who work with young people using youth work principles and practice. Level 2 is for 16+ age group and level 3 is aimed at the 18+ age group. Each level takes approximately 6 months to complete.

Upon completion of the NVQ level 3, students can continue their professional development and access higher-level learning and qualifications such as: BA (Hons) and Graduate Diploma (level 6) and PG Dip and MA (level 7).

In addition, and subject to demand, the Better Tomorrows programme will establish a youth work degree apprenticeship programme from September 2022 in partnership with the University of Cumbria.

ii. YOUTH WORK TRAINING

Youth work qualifications equip students with a sound background in youth work practice and provide them with the skills they need to carry out their profession.

Cumbria Youth Alliance (CYA) is currently delivering a pilot project, funded via Francis C Scott Charitable Trust offering a Level 2 Youth Work training award course in partnership with National Youth Agency for 15 people at a cost of £8,000 per year. Students are supported during and after their training as well as in their youth work settings.

This proposal extends and enhances this pilot and will offer both level 2 and level 3 diploma youth work courses to a minimum of 140 people. The courses cover:

- the key purpose and role of youth work including the skills, knowledge, qualities, and values required to practise in a youth work setting, including how to protect young people when using contemporary technologies
- young people's development and how youth work can support young people during adolescence
- working with challenging behaviour
- work based practice, reflective practice

Participants will also choose their optional units depending upon their role within their organisation or to fit identified needs within their organisation. There is a requirement that across the programme learners will undertake 40 hours of work experience in a youth work environment paid or unpaid throughout their learning journey. Learners must have access to a real work environment for most of the units. If this is not possible in their existing organisation, they will be matched with another organisation where they can gain the much-needed work experience face to face with young people.

Additional funding is required to co-ordinate the programme and support and mentor the students over a longer period, such as supporting participants to develop and plan youth work sessions.

A peer support group will also be established to ensure participants enrolled on the courses can regularly meet and learn from each other, making longer-term connections, sharing resources and best practice.

Offer of the Level 2 award and Level 3 diploma will stimulate demand with pathways such as undertaking further training or a degree in Youth Work. It aims to:

- address the decline in the number of qualified, professional youth workers and skilled volunteers in Cumbria
- upskill a local workforce
- nurture talent and address the current deficiency of local youth work leadership
- establish a career pathway locally and demonstrate good practice nationally

- establish an apprenticeship degree course with the University of Cumbria (subject to demand) to start in September 2022
- improve the quality of provision to young people in their local settings
- address the increased number of vulnerable young people coming out of COVID with new and additional complexities
- scalability throughout Cumbria
- create a self-supporting network of community youth work leadership, sharing expertise and staff.

CYA has robust, quality management processes in place and will scrutinise data to manage the quality and effectiveness of courses. It has quality systems and plans in place to document the management processes. Student outcomes are subject to robust external moderation through the National Youth Agency. Youth providers will be supported through the programme to have effective measures in place to assure the quality of work placements and student progression during the placement.

iii. ADDITIONAL YOUTH WORK PROVISION

Work placements provide a practical setting in which students can use the theoretical aspects of their course and reflect on their own practice under the supervision of others. We anticipate that most students enrolled on the training will be volunteering for their host organisations. However, to encourage people into youth work and increase the number of qualified youth workers in the county, a fund will be created and held within Cumbria Community Foundation to administer, awarding grants to organisations providing new youth work opportunities, covering costs up to a maximum of £25,000 per organisation (typically £5,000 - £15,000).

Organisations will be required to pay the minimum of the national living wage of £9.50 as the hourly rate, plus up to 20% to cover national insurance contributions (if applicable) and any pension contribution. The budgeted amount of £200,000 per year will provide over 15,000 hours of additional youth work support each year. Organisations that are offering paid youth worker positions to adults who are currently unemployed will be prioritised to receive funding, which may be in conjunction with the government Kickstart scheme.

Cumbria Youth Alliance will provide additional support to youth workers offering youth provision in areas where there is currently limited or no services for young people.

6. BUDGET

The budget assumes the following participant numbers, offering a total of 144 qualifications:

Activity	Participants Numbers		
	Year 1	Year 2	Year 3
Level 2 Award @ £495	20	25	30
Level 3 Diploma Top Up @ £1,650	15	20	25
Level 3 Diploma @ £1,995	3	3	3
TOTAL	38	48	58

For each qualification undertaken, the host organisation (whether in a paid or voluntary capacity) will contribute £100 to subsidise the cost of the training. If a participant is not already embedded in a youth setting, they will not be required to contribute to encourage new people into youth work.

There will be flexibility to access additional training via Cumbria Youth Alliance that would benefit the participant as well as volunteers in the local setting youth setting. This will ensure there is a network of support to the Youth Worker from the volunteers who are also keen to gain skills and qualifications.

Activity	Year 1	Year 2	Year 3
Youth Work training	£40,635	£51,360	£62,085
Participant support costs	£13,300	£16,800	£20,300
CYA project management costs	£5,000	£5,000	£5,000
Funding additional youth workers	£200,000	£200,000	£200,000
Evaluation	£4,943	£5,049	£5,251
<i>Sub Total</i>	<i>£263,935</i>	<i>£278,160</i>	<i>£292,385</i>
CCF cost contribution	£21,500	£21,500	£21,500
TOTAL	£285,435	£299,660	£313,885

The demand is expected to exceed the budget which has been designed so it can be scaled accordingly. It is anticipated that any funds raised above the budget will be invested in more additional youth workers. The ambition is to encourage investment levels substantially above the budget.

7. IMPACT

The positive impacts of youth work make it hugely cost effective in the medium to long term and include improved engagement with school and education, a positive impact on the incidence of crime and anti-social behaviour among young people, improvement in the wider learning and social skills of young people and helps to keep young people safe.

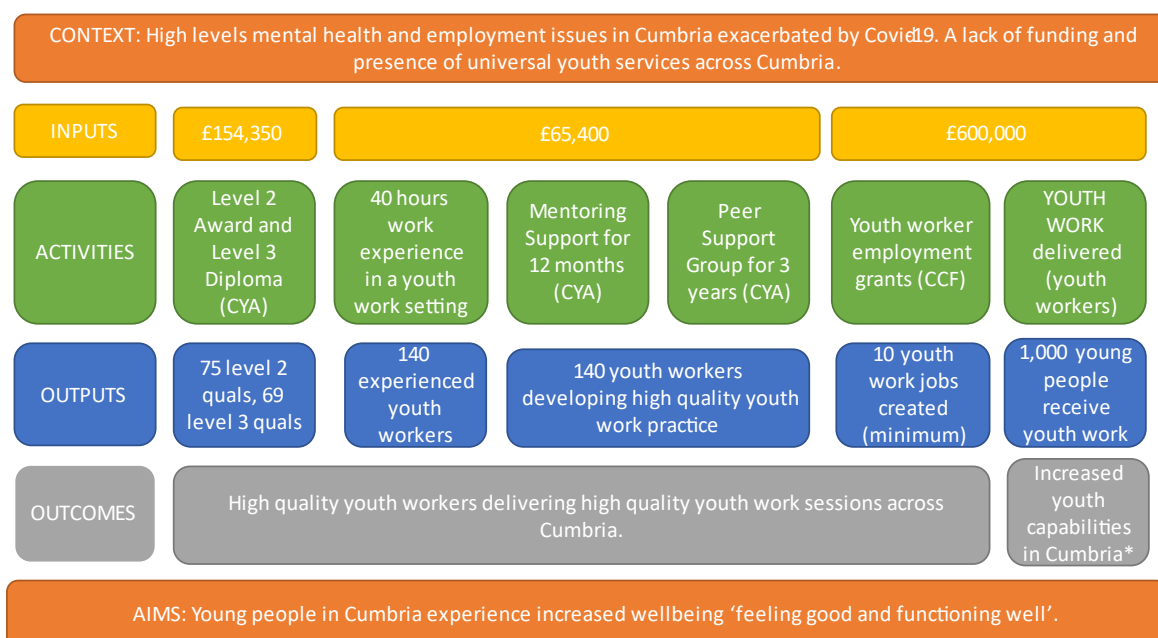
Youth work also plays a significant part in equipping young people with transferrable skills that are needed both in the labour market and in education. It can improve non-cognitive skills and better academic outcomes, provide alternative pathways for those disengaged from formal education, develop transversal skills demanded on the labour market and offer opportunities to practice skills in real settings.

Beyond the individual level, youth work also contributes to a range of broader societal outcomes such as improved mental health and wellbeing, and increased volunteering and community engagement through positive social action.

In a report in 2019, the All Party Parliamentary Group on Youth Affairs “recognises the transformational impact that youth services and trained youth workers can have, especially for young people facing multiple barriers or disadvantage.”

The trained youth workers will grow the capacity within each of the youth settings, supporting more young people and providing additional services.

A central assumption embedded within the Better Tomorrow’s project is that youth work is successful in securing positive outcomes for young people. A range of strands of activities lead to this outcome as reflected in the theory of change diagram below.



i. OUTPUTS

- A minimum of 140 people will access level 2 and level 3 diploma youth work qualification training:
 - 75 people will be trained to level 2
 - 69 people will be trained to level 3 diploma (the majority expected to have received level 2 training)
- A minimum of 15,000 hours of additional youth work provision funded across the county
- A minimum of 10 adults will gain employment
- The guidance for youth worker to young person ratio is 1:10, therefore, for every youth worker trained and in post, up to 10 young people will be supported at each session.

The programme will provide greater infrastructure support for the voluntary sector training and of volunteers as well as provide clear pathways for career opportunities in youth work.

Each youth provider will receive training and governance support, including measuring outcomes, which will help inform both future commissioning and provision through local authorities and partners, and to ensure that their work with young people is focused on long-term positive change in their lives.

ii. OUTCOMES

Young people can:

- be confident, resilient, and optimistic for the future
- broaden their perspectives through new experience and thinking
- manage personal, social, and formal relationships
- create, describe, and apply their learning and skills
- participate safely and effectively in groups
- consider risk, make reasoned decisions, and take control
- express their voice and demonstrate social commitment

Employers will see:

- a growing talent pool of motivated young people
- more young people with transferable skills relevant to the workplace environment
- more opportunity to engage with young people in their communities

Youth organisations will see:

- infrastructure organisational support around governance and further training to raise standards in provision.
- collaboration opportunities to reach more young people in harder-to-reach communities

8. SUSTAINABILITY

The programme will run for three years to ensure it is properly embedded within the county. We expect at least half of the trained youth workers to be volunteers, and once trained, will not need further financial support. The peer support group will ensure they continue to be supported for as long as necessary.

Training will include a standardised system for evaluating the sufficiency and suitability of youth services and quality of youth work provision and the programme will be evaluated by the University of Cumbria to evidence the impact of the training and subsequent support to young people. Research will determine the cost-benefit of investing in youth work training to help secure long-term funding.

We anticipate a campaign running alongside the programme to demonstrate the importance of youth work provision and encourage further investment from Government and other sources into quality youth work training and support within the county.

The programme has been designed to be scalable to meet demand.

9. HOW YOU CAN INVEST IN THE FUTURE OF YOUNG PEOPLE

i. HOW TO DONATE

If you would like to invest in Better Tomorrows and transform the future of youth work in Cumbria and increase the support available to young people, you can make:

- a. A commitment to invest a specific amount for each of the next three years
- b. A one-off payment which we will spread over the three years

We understand that some people and businesses have specific geographical affiliations. If required, the programme is able to hold geographically restricted donations.

Donations should be made to:

Cumbria Community Foundation (ref Better Tomorrows)
Account No: 32152967
Sort Code: 40-16-22

If you are a UK taxpayer, please also complete a [Gift Aid Declaration](#) form and we can claim an extra 25% on the donation.

Alternatively, you can donate through the online giving page:
<https://cumbriafoundation.enthuse.com/cp/501fb/better-tomorrows>

Invoices can be supplied if required.

If you would like to know more, please contact David Beeby on:
hscumbria21@btinternet.com

ii. COMMITMENT RECEIVED

Thank you to the following organisations and supporters who have committed to contributing to the Better Tomorrows over the next three years:



James Walker.

BAE SYSTEMS



10. APPENDIX

i. About the Better Tomorrows partnership

David Beeby, the High Sheriff of Cumbria is committed to increasing opportunities for young people. David is leading Better Tomorrows, working in collaboration with Cumbria Youth Alliance, Cumbria Community Foundation (CCF) and Francis C Scott Charitable Trust (FCSCT) over the next three years to deliver the programme.

Cumbria Youth Alliance is delivering youth work training and providing support to participants and youth organisations. CCF and FCSCT have extensive knowledge in supporting and funding youth organisations. CCF will manage the programme and administer the funding and grant applications. FCSCT is providing funding and expertise on youth issues.

All partners will be represented on the steering group, which will also include representation from young people. The steering group will oversee the programme and ensure outcomes are being met.

ii. About Cumbria Youth Alliance

Set up in 1997, Cumbria Youth Alliance (CYA) is the lead agency for organisations working with young people in Cumbria. The purpose was to bring agencies together to jointly plan and deliver high quality services across Cumbria and ensure youth work has a strong voice. A membership organisation, which has supported over 700 agencies Cumbria that work with children, young people and families providing a wide range of user informed services. It also directly supports over 1,000 young people who are on the margins of society socially and economically. All services are informed by the needs of young people and those who support them in the sector so that resources support identified needs. Annually, CYA carries out research within the sector to understand more about immediate and emerging needs to jointly address key needs in the local communities.

www.cya.org.uk | 01900 603131

Cumbria Youth Alliance, Town Hall Community Hub, Oxford Street, Workington, CA14 2RS
Charity No: 1079508

iii. About Cumbria Community Foundation

Cumbria Community Foundation (CCF) is an independent charity which connects people who care with causes that matter. It exists to tackle poverty and disadvantage and strengthen Cumbria's communities by inspiring philanthropy. Grants are made possible by the generosity of individuals, families, businesses, and charitable trusts. CCF manages more than 100 grant-making funds and supports over 500 community projects per year on behalf of its fundholders. Since 1999, more than £50m has been invested into almost 4,000 groups and 8,000 individuals. As one of the UK's leading, accredited community foundations, CCF has the expertise and local knowledge to help individuals, families, companies, charitable trusts and public-sector bodies invest in their communities. The Printers Inc Social Mobility Grants Fund, managed by CCF, is contributing £20,000 per year for three years to the Better Tomorrows programme.

www.cumbriafoundation.org | 01900 825760 | enquiries@cumbriafoundation.org

Cumbria Community Foundation, Dovenby Hall, Cockermouth, CA13 0PN
Charity No: 1075120

iv. About Francis C Scott Charitable Trust

The Francis C Scott Charitable Trust (FCST) awards over £1 million in grants every year to charities operating in Cumbria and the very north of Lancashire. Its core purpose is to support charitable organisations who enable young people from the most deprived areas of Cumbria and North Lancashire to achieve their full potential in life. FCST is contributing £50,000 per year for three years to the Better Tomorrows programme.

www.fcsct.org.uk | 01539 742608

FCST, Stricklandgate House, 92 Stricklandgate, KENDAL, Cumbria, LA9 4PU
Charity No: 232131

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