### Transforming West Cumbria 2020-2024 – a positive catalyst for long-term change

Delivered in partnership by Cumbria Community Foundation – www.cumbriafoundation.org/transforming-west-cumbria

**THE WEST CUMBRIA CHALLENGE:**

Key findings from Cumbria Community Foundation’s West Cumbria Opportunities and Challenges report revealed:

- **3,900 children in the West Cumbria region live in poverty.**
- **10,000 households with an income of less than £10,000.**
- **Teens achieve fewer GCSEs than the national average.**
- **1 in 4 people over 16 has no qualifications.**
- **High levels of youth unemployment.**
- **Low rates of business and social enterprise start-ups.**
- **More than 20,000 people in debt.**

**THE WEST CUMBRIA CHALLENGE: Improve Performance**

**Social Value Chains**

**Resilient Economies**

**Collective Impact**

**Thriving Communities**

**Sustainable Incomes**

Objectives covered:

- 1
- 2
- 4
- 5

**Bedrock**

**Building organisational resilience and sustainability**

- **Objectives covered:** 2, 4, 5

**Spark**

**Supporting entrepreneurial talent**

- **Objectives covered:** 2, 4, 5

**Positive Disruptors**

**Unlocking entrepreneurial spirit**

- **Objectives covered:** 2, 4, 5

**#CanDo**

**Inspiring youth community action**

- **Objectives covered:** 2, 4, 5

**Financial Wellbeing**

**Improving financial capability**

- **Objectives covered:** 2, 4, 5

**Family Wellbeing**

**Working in partnership with families to improve everyday lives**

- **Objectives covered:** 2, 5

**Mental Health & Wellbeing**

**Increasing mental health provision**

- **Objectives covered:** 2, 5

**The projects within the Transforming West Cumbria programme include these here:**

- **Bedrock** Building organisational resilience and sustainability
- **Spark** Supporting entrepreneurial talent
- **Positive Disruptors** Unlocking entrepreneurial spirit
- **#CanDo** Inspiring youth community action
- **Financial Wellbeing** Improving financial capability
- **Family Wellbeing** Working in partnership with families to improve everyday lives
- **Mental Health & Wellbeing** Increasing mental health provision

**£4.4m fund to help West Cumbria’s most vulnerable communities**

**More than 20,000 people in debt.**

**Deliver early years (0-5 years) interventions and intensive family centred support.**

**Support children to build emotional resilience, particularly at critical transition points in their lives.**

**Give parent and families the confidence to actively engage and support their child’s development.**

**Builds a collaborative and sustainable third sector mental health provision for both adults and children.**

**Improves communication between statutory, third and health sector organisations.**

**Provides an improved service for people with multiple needs.**

**Objectives covered:** 1, 2, 4, 5