

## A Simple Guide

### for sharing your good news

**Congratulations! Your group has been awarded funding through Cumbria Community Foundation.**

**This guide gives simple tips on how to share your successes with us.**

#### Why share?

- ◆ Our aim is to encourage more and more people and businesses to give through Cumbria Community Foundation so that we can keep supporting groups like yours. As you use your grant to make positive changes in our communities, we ask that you let us share your journey with our supporters

#### Let's get connected

- ◆ We share our news and news from the groups we support through our newsletter, on our website and on our social media platforms—Facebook, Instagram and Twitter.

 [www.facebook.com/cumbriafoundation/](http://www.facebook.com/cumbriafoundation/)

 [twitter.com/cumbriacf](https://twitter.com/cumbriacf)

 [www.instagram.com/cumbriacf/](http://www.instagram.com/cumbriacf/)

#### Now what?

- ◆ Consider why you applied for the funding and what you hoped to achieve. When you see signs of this happening, let us know. We really want to hear from you!
- ◆ Share your good news. All we ask is that you mention Cumbria Community Foundation, the name of the fund, and explain how it has helped your group or the people you support.



# Tips for sharing your good news

- ◆ **ANNOUNCE YOUR GRANT** on your website, in the local press, Facebook, Instagram and Twitter and give us a name check.

*Thanks to a grant of £19,000 through Cumbria Community Foundation from the Joyce Wilkinson Charitable Trust Fund, 1<sup>st</sup> Wigton Baden-Powell Scouts was able to purchase 2 acres of woodland on the edge of Wigton for use by the Beavers, Cubs and Scouts.*



- ◆ **ADD A PHOTO TO YOUR NEWS** (once you have consent) and share photo updates with us when you can.



*The Sewing Club is going from strength to strength and looks forward to welcoming new members. One member commented: "This is a lifeline for me. It's like therapy. It's a friendly, relaxed environment and nice to talk to people and form new friendships". Without grants from Cumbria Community Foundation, the Sewing Club would not exist.*

- ◆ **KEEP IN TOUCH**—we love to hear how your grant is benefitting your group. Email us at [grants@cumbriafoundation.org](mailto:grants@cumbriafoundation.org) or tag us in your social media posts.

*Dear Cumbria Community Foundation,  
Just emailing to show you the gratitude by the abundance of thank you cards displayed. Everywhere you look there is another gesture of thanks. Please see pictures!*

*- Allerdale Disability Association (ADA)*

