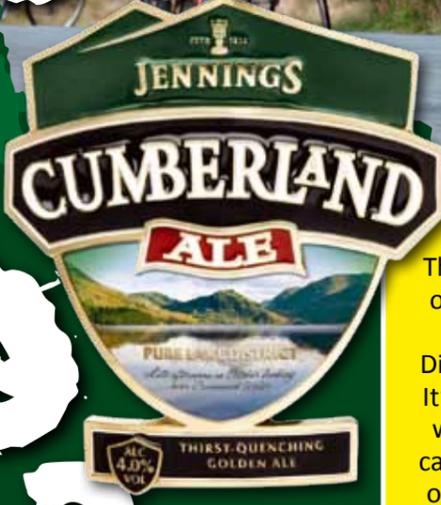




Sunday 16th September 2012

# JENNINGS RIVERS RIDE



## THE JENNINGS RIVERS RIDE

The Jennings Rivers Ride reveals some of the UK's finest scenery and cycling terrain from the heart of the Lake District all the way out to the Irish Sea. It's actually a series of three bike rides which start and finish in Keswick. It's called the Rivers Ride because sections of the routes follow the affected river courses and criss-cross over many of the bridges that were either destroyed and replaced, or were badly damaged during the floods in 2009.

As well as three great rides there's a fantastic Family Fun Day at the start/finish in Fitz Park in Keswick.

## CYCLING FOR A REASON

The Jennings Rivers Ride is held to raise money for the work of the Cumbria Community Foundation. We are at the heart of community life in Cumbria. We make grants to local charities and people in need. Our grants help young people and old people, the disabled and those recovering from illness. We support around 500 groups a year, examples include: Copeland Cancer Support Group, Cumbria Wheelchair Sports Club, Harbour Youth Project and Age UK South Lakeland.

The Rivers Ride is made possible by the generous support of our sponsors and the involvement of over 80 volunteers. We hope that riders will help by raising money to support our work.

If you have any queries about the event please email - [riversride@cumbriafoundation.org](mailto:riversride@cumbriafoundation.org)



**CYCLE SPORTIVE**  
Three Different Cycle Challenges in the Lake District



CUMBRIA COMMUNITY FOUNDATION



**JENNINGS**  
**EXPLORE MORE**  
THERE'S A WORLD OF TASTE OUT THERE...

### FAMILY CHALLENGE RIDE £16

This ride is supported by Cumberland Building Society

This is an all inclusive event that challenges youngsters (and their parents / guardians) to ride a distance of 11 miles around the beautiful Derwentwater .

**Cumberland**  
Building Society

### MIDDLE DISTANCE RIDE £30

This ride is supported by Armstrong Watson

An achievable cycling challenge for novices (with some preparation) and experienced riders alike. 40 miles of lovely Lakeland roads heading west to Cockermouth via Ouse Bridge, returning to Keswick via the rebuilt Lorton Bridge and finishing with a climb over Whinlatter Pass.

**Armstrong Watson**  
Accountants & Financial Advisers

### BIG DAY OUT RIDE £30

This ride is supported by Nuclear Management Partners

This is THE BIG ONE! A challenging ride for the more experienced rider. Don't be deceived by the flat start which heads out to the Irish Sea at Workington. The route returns to Keswick via three of the Lake District's major road passes; Whinlatter, Newlands and finally Honister – to complete an epic ride of over 85 miles with a sting that is most certainly in the tail.



FOR MORE INFORMATION OR TO ENTER VISIT [WWW.CUMBRIAFUNDATION.ORG](http://WWW.CUMBRIAFUNDATION.ORG)  
OR [WWW.FACEBOOK.COM/JENNINGSRIVERSRIDE](http://WWW.FACEBOOK.COM/JENNINGSRIVERSRIDE)

Cumbria Community Foundation, Registered Charity No 1075120 · Photographs are courtesy of Stuart Holmes, Lorna Coates, James Kirby

Organised by:



[www.ratherbecycling.co.uk](http://www.ratherbecycling.co.uk)