FUNDRAISING GUIDE

VIRTUAL COAST to COAST CHALLENGE

20 May to 1 July 2024
We are delighted you have chosen to join us in our Virtual Coast to Coast Challenge, which runs from 20 May to 1 July 2024.

The challenge forms part of our celebrations to mark the 25th anniversary of Cumbria Community Foundation, which was founded in 1999.

Since then, we have made grants totalling more than £60m to communities, organisations and individuals across the county. These good causes need our help more than ever and we are bold in our ambitions to grow our reach and impact over the coming years.

That's why the money raised by you and your colleagues taking on the Coast to Coast Challenge is so vital.

All money raised will go either into your corporate fund with the Foundation if you have one, or the Cumbria Fund.

The Cumbria Fund supports around 50 community projects each year. The money helps a wide number of people, including youngsters, vulnerable adults, the disabled, those recovering from illness, the unemployed and low-income families. You can read more about two of these projects in this guide.

You will also find tips to maximise your fundraising and get the most out of the challenge, and a printable sponsor form for cash donations for supporters who can't donate online. If you have any other questions, please visit our website.

Thank you once again for taking part. Good luck!
Rather than offering quick fixes, Kendal and District Debt Centre seeks, along with CAP, to negotiate with creditors and to help organise the individual’s finances to make them debt free within five years.

Boyd Gilmour, Trustee, Kendal & District Debt Centre
How your money helps

Based in Denton Holme in Carlisle, iCan Health and Fitness CIC empowers people to live healthier, happier lifestyles through its award-winning WeCan Wellbeing Centre. Funding from the Cumbria Fund supported the development of a men’s peer support group, highlighting the importance of talking and ending the stigma around mental health.

“This project has started a ripple effect amongst our community which is the message that it is okay for men to open up and share their emotions, to cry if they want to and to hug each other to offer support. That message will continue throughout our community, with thanks to this grant.

iCan Health and Fitness CIC
Funding report feedback
FUNDRAISING TIPS

SET UP A FUNDRAISING PAGE
When you registered for the challenge, you should have received a link to your own Enthuse fundraising page. You can personalise this with your own photo and fundraising target, and link your Strava account to keep track of your mileage.

AIM HIGH
Ask your close friends and family for their support first to get the ball rolling. People tend to match the amounts already listed on a sponsor form or fundraising page, so ask people who are likely to be most generous first.

SPREAD THE WORD
• Update your social media to tell everyone what you are doing and include a link to your fundraising page
• Tag Cumbria Community Foundation and use the hashtag #CCFCoast2Coast
• Share your photos and fundraising updates so we can see how you are getting on - if you are completing the challenge wearing a crazy costume or in an unusual location, even better!

GET YOUR TEAM TOGETHER
You might find it easier to stay motivated if you are part of a team. Ask your colleagues to sign up for the challenge too. Why not make it a competition and see who can complete their miles the quickest, or raise the most money?
Sponsorship and Gift Aid Declaration

Please sponsor me to complete my challenge in aid of Cumbria Community Foundation (Charity No: 1075120)

Name: ______________________________________________________
Address: __________________________________________________________________________ Postcode: ____________________________
Email: ______________________________________________________ Tel: _________________________________

If I have ticked the box headed 'Gift Aid', I can confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity named above to reclaim tax on the donation detailed below, given on the date shown. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay the difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

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Total donations received £

(for office use only) Total Gift Aid donation £

Please send completed forms and monies to Cumbria Community Foundation, Dovenby Hall, Dovenby, Cockermouth, Cumbria, CA13 0PN.