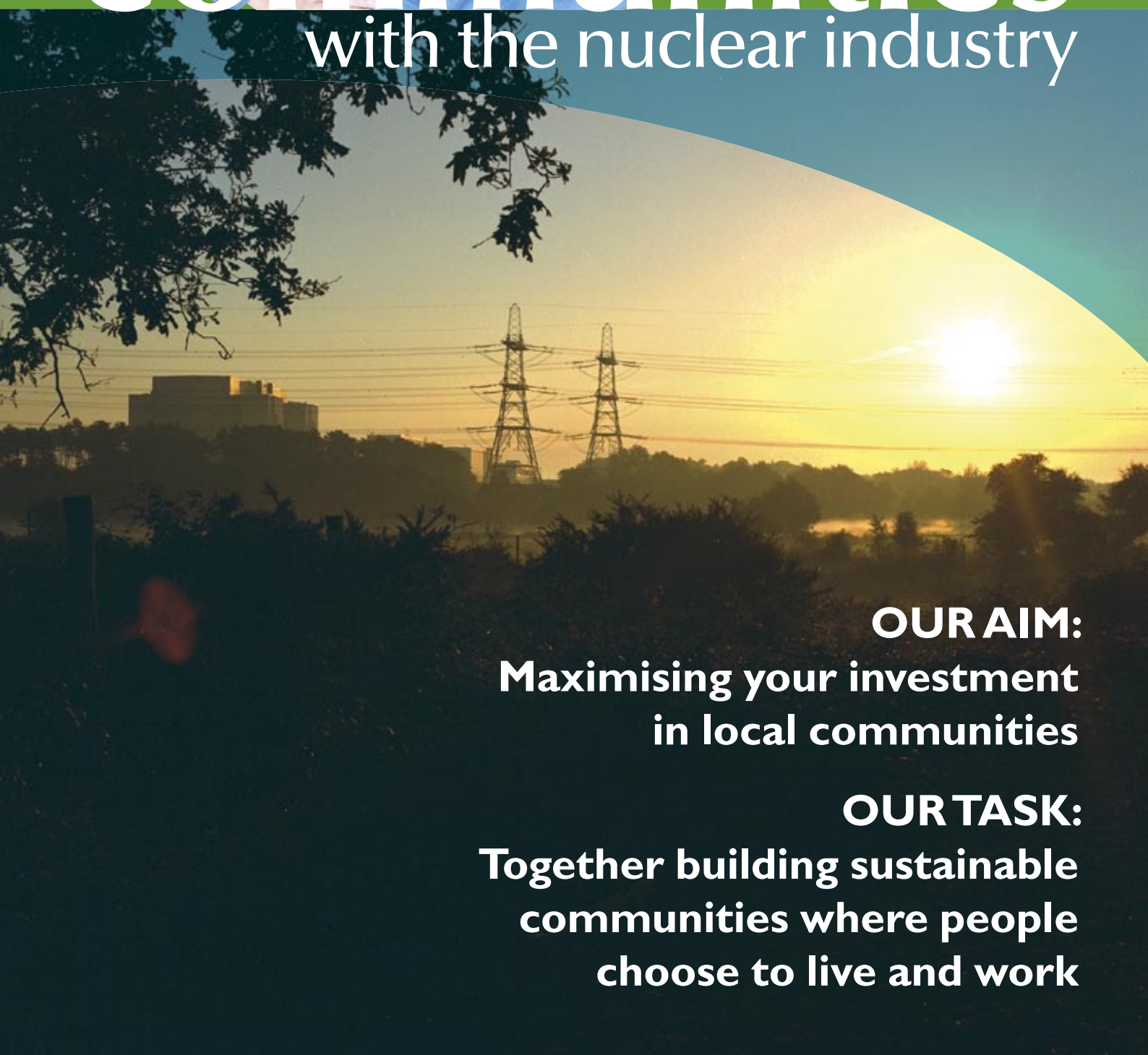




**CUMBRIA**  
COMMUNITY FOUNDATION  
*Giving for a better Cumbria*



INVESTING IN  
**communities**  
with the nuclear industry



**OUR AIM:**  
Maximising your investment  
in local communities

**OUR TASK:**  
Together building sustainable  
communities where people  
choose to live and work



# Working with the nuclear industry

This prospectus outlines the services we offer donors who want to make effective investments in the local community.

## Cumbria Community Foundation:

- provides a professional service, protecting your company's name and providing direct feedback on the impact your assistance has made in the community.
- works closely with local councils and other agencies to ensure we spend our donors' money in ways which support key local initiatives and strategies. As strategies change we can help you revise your grant making criteria.
- has unrivalled knowledge of local need. Since establishment in 1999 the Foundation has invested more than £ 3.72 million into 1296 groups in West Cumbria. With over 1600 local charities and community groups we can help you direct your money to best effect.

## SELLAFIELD SITE FUND

### Home-Start Copeland, Millom

Home-Start is a national charity which provides volunteer support to families with young children. It is funded entirely by donations, and the £5,000 the Millom branch received from the Sellafield Site Fund will contribute to the running costs.

Home-Start Millom staff support 13 fully trained volunteers who visit families and provide support with childcare for an hour or two a week. This could mean anything from taking a toddler to the park while mum bonds with a new baby, to looking after twins while dad pops to the supermarket. All volunteers undergo a 40-hour intensive training course that can lead to gaining a formal child care qualification and employment.

Home-Start Millom volunteers cover the whole of West Cumbria, and also run parent and toddler groups in the area. A monthly parent support group for parents of children with additional needs is held at the Millom premises.

## Why invest in communities?

A strong, vibrant local community makes for a positive, dynamic workforce who care about their work and the place where they live. This is recognised in the Nuclear Decommissioning Authority's socio-economic policy. We have extensive experience of managing funds which demonstrate tangible benefits in terms of:

- Job creation
- Training
- Development of new services
- Bringing new income into local communities
- Helping people into work

## Why work with Cumbria Community Foundation?

Cumbria Community Foundation is Cumbria's leading charitable grant maker. As a Cumbrian organisation we have a thorough understanding of local issues and needs. Being a good corporate citizen is an expectation of businesses involved in the nuclear industry. By partnering with the Foundation we can help you maximise the impact of your socio-economic activities. Furthermore we can increase the impact of your involvement by pooling it with other gifts and grants.

*"We are committed to improving and sustaining our communities in West Cumbria. The Cumbria Community Foundation has a track record of delivery. They invest in grass roots activities assisting people in need, making a difference to people's lives. By working together with the Foundation you can help build stronger communities."*

**Jamie Reed – MP for Copeland**

## GIVING THROUGH THE FOUNDATION

We provide four ways of giving through the Foundation.

1

### Setting up a named fund

A fund at the Foundation works just like a charitable trust but is much easier to set up and far more cost effective. It allows you to target specific issues and areas. Grants are made in your company's name. The criteria and operation of the fund are set in consultation with you. We can involve your staff in selecting projects for support. If your company would like to invest a minimum of £25,000 in a long term fund or make an annual donation of £10,000 or more we can work with you to develop your own named fund.

Nukem and Fluor both have named funds with the Community Foundation.

2

### Contributing to the Sellafield Site Fund

The Sellafield Site Fund was created in conjunction with the Site Licence Company as a means of focussing funds into grass roots local organisations. It is a pooled fund, receiving contributions from a number of suppliers and other contributors, all of whom receive recognition for their support. The criteria for the fund are reviewed annually as part of the site socio-economic plan and reflect local regeneration strategies.

Your contribution would build on those already received from British Nuclear Group, Nuclear Decommissioning Authority and UK Atomic Energy Authority.

3

### Becoming a Corporate Member

Over 160 businesses support the Foundation through membership. For as little as £150 you will receive a corporate membership certificate, networking opportunities, invitations to special events, inclusion in publications and professional advice on giving.

Your membership builds on over 30 members from the Nuclear Industry.

4

### Using your professional skills with the Cumbria ProHelp Scheme

Small voluntary and charitable groups which provide excellent services to their local community often find themselves in need of professional help and advice, but do not have the resources to access it. Cumbria ProHelp recruits professional people with skills to help community organisations and voluntary groups, by providing experience and expertise free of charge.

Businesses benefit by demonstrating their corporate social responsibility, providing an excellent opportunity for staff members to develop both personally and professionally, and from the prospect of positive publicity.



### FLUOR CUMBRIA FUND

## Cumbria Cerebral Palsy in the West

A grant of £1,000 from Fluor has gone a long way to covering the core costs of a Cumbria Cerebral Palsy support worker dedicated to helping families in west Cumbria.

Cumbria Cerebral Palsy is a charity that works with children and adults and their families who are affected by the condition.

The charity works with physiotherapists, occupational therapists, social workers and schools.

Dawn Payne, the community support worker based in West Cumbria, works with everyone from parents of babies newly diagnosed with cerebral palsy to adults who need help with filling in forms or applying for funds. Dawn's role is funded entirely by public donations.

The value of this work is that it provides confidential, emotional and practical support. Support which maximises income into families, ensures best possible care packages are provided and that respite is available where possible.

*"We are excited about the opportunity to partner with the leading grant making charity in Cumbria and one of the best in the country"*

**Bob Fluor – Fluor Foundation**

## About the Cumbria Community Foundation

In the eight years we have been in operation we have:

- Grant aided over 2000 organisations and 1700 individuals
- Distributed over £9.0m in grant aid
- Built our long term capital funds to £3.4m
- Supported work involving over 10,000 volunteers in their work
- Supported more than 100 organisations through ProHelp
- Won National Awards for grant making and fundraising
- Been quality accredited by Community Foundation Network to standards endorsed by the Charity Commission

*“Cumbria Community Foundation makes all the difference in the world to people excluded from the normal benefits of community life. I strongly commend its work.”*

James Cropper FCA, HM Lord-Lieutenant and the Foundation's President



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Registered Charity No 1075120 Jun 2007



### SELLAFIELD SITE FUND

## WCCVS Employment Support Project, Whitehaven

The Employment Support Project was established in 2001 to provide intensive support to the long-term unemployed and underemployed in south Whitehaven. It helps them with confidence building, curriculum vitae (CVs), interview techniques, access to training and other learning opportunities. Recently, the project has helped its one thousandth client, and has been expanded to offer help and support across West Cumbria.

A grant of £5,000 from the Sellafield Site Fund has been used to co-ordinate social enterprises that will provide these unemployed people with a job and give them the work history and experience they lack.

Domestic Blitz, West Coast Cleaning and Pressed For Time are three

initiatives that have been funded by the grant. The cleaning and ironing services employ eight part-time staff at their premises within the Project and provide an opportunity for people who have had no success in finding a job due to their lack of employment history. Thus, they are able to earn a wage and gain the employment experience they need.

Part of the grant has been used to fund the position of service co-ordinator to oversee the running of the businesses, which are currently managed by the Employment Support Project but are moving towards becoming completely independent.

Current ideas for generating extra income include setting up a sewing business.

*“We created the Sellafield Site Fund to ensure we could reach right down into the smallest local groups. The Foundation truly reaches the parts other organisations can't reach”*

**John Sidney – Supply Chain Ombudsman, Sellafield Site**