

## **GRASSROOTS ENDOWMENT FUND CHALLENGE FOR CUMBRIA**

### **1.0 WHAT IS THE GRASSROOTS ENDOWMENT CHALLENGE?**

For the next three years the UK Government will provide £1 for every £2 donated (more when tax is reclaimed) to help build endowed grant making funds at the community foundation.

The challenge is a great opportunity not only for donors to add value to their giving, but to help community groups strengthen their communities "from the grassroots".

### **2.0 WHY DO OUR COMMUNITIES NEED YOUR SUPPORT?**

Community groups are at the heart of building stronger communities.

By donating to the Grassroots Endowment Fund or by creating your own grant making fund you can make a lasting difference to the people and communities of Cumbria. Sadly many people in Cumbria experience real hardship. For example:

15% of children in the county live in households where neither the parents or guardians are in employment

27 of our communities fall within the 10% most deprived in the country according to the index of multiple deprivation.

Eden District is the most rurally isolated district in England

we have the slowest economic growth rate of any sub region in the UK, limiting career and job opportunities.

Fortunately we have strong communities and over 3,500 charities and community organisations in Cumbria. Together they make a huge contribution to the quality of life we enjoy. These organisations do invaluable work supporting people facing disadvantage and helping young people maximise their potential.

This is why we need you to give through the Foundation.

### **3.0 WHAT SORTS OF PROJECTS WILL BENEFIT?**

#### **Butterfly Club – Carlisle - Holidays for victims of domestic violence £1,000**

An award to support women and child victims of domestic violence. The grant helped several families living in the Women's Refuge in Carlisle go on a holiday to Paignton.

*"My child's face when she saw the caravan was one of shock as to how nice it was and in the week we had there it was wonderful for each and*

*everyone of us to forget our troubles and to totally, fully relax. Many of us may never be able to afford a holiday ever again but I know that this one holiday will stay with us forever. For once my daughter can go to school and join in the conversations of where they have all been on their holidays."*

### **Centre for Complementary Care West Cumbria - Sensory garden £1,004**

The Centre for Complementary Care in Eskdale provides therapies and support to seriously ill and disabled people from throughout the county and beyond, but particularly West Cumbria. It has long established links with local hospitals and GP practices which make referrals and the Foundation has contributed funding to different aspects of its work.

The award of £1,004 was towards the purchase of an all-terrain power chair to enable a disabled volunteer to participate in the development of a sensory garden at the centre.

*"Through the generous support of the grant and the provision of second hand tools and plants from friends of the Centre we are well equipped to work with volunteers at all levels of competence. The restoration of the Centre's large and long neglected garden has been heart warming to behold. Volunteers with problems as diverse as muscular dystrophy, Down's syndrome, paraplegia and bipolar disorder have worked together to make a garden all can and do enjoy. Russell, who inspired the project and was honoured last year as an exceptional champion, has absolutely blossomed. He is much more confident now. He has at last been able to engage with doctors and specialists to assess his chronic problems and find some solutions and much better ways of managing."*



Russell Duck - volunteer

## **Milburn Village Hall – Eden –awarded £1,000 to prepare a site and install a recycling cage**

The Village Hall Committee are responsible for the running of the recycling centre in the village and have for a long time wanted to add a plastic recycling cage.

*"The grant went towards the purchase of a plastic recycling cage and the foundation on which to site it. It has been a boon to the community. Everyone in the locality uses the cage and in turn the use of the other recycling facilities has risen which has meant an upturn in revenue to the Village Hall. This was the intention of the cage and it has been a fantastic success. The extra income has allowed the Village Hall Committee to keep the rental of the hall to the parishioners at the same price they have been for over 20 years. This year the Committee gave a £100 donation to the youth club which allows them to purchase equipment for use at the hall."*

## **Kentdale District Scouts – South Lakes - Centenary Camp £2,750**

Cumbria still retains a strong network of voluntary youth groups. This award is just one of many which help build young peoples self confidence and leadership skills.

*"We had nearly 500 Beavers (6 and 7 year olds), Cubs (8-10<sup>1</sup>/<sub>2</sub>), Scouts 10<sup>1</sup>/<sub>2</sub>-14), Explorers (14-18) and volunteer leaders involved in the Centenary Camp. What a difference it has made - fun, memories and experiences which could not have been possible without the funding."*

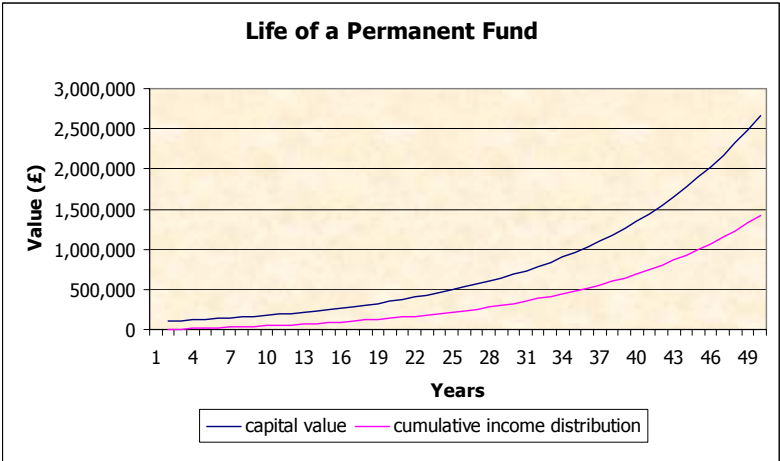


## **4.0 WHY DONATE TO A GRASSROOTS ENDOWMENT FUND?**

A donation to the Grassroots Endowment Fund is permanent. More importantly, the income from your donation will continue in perpetuity, meaning you can continue to help organisations long into the future.

To illustrate the value of permanent funds, the Foundation manages the Mary Grave Trust, which was created in 1971 as a memorial to the donor’s mother. It began with an initial donation of £20,000. It received a further donation of £147,382 in 1977 through a will gift plus two smaller donations in 2000 and 2005 and is now worth £1.75m. It has an income of over £55,000 and helps more than one hundred young people from low income households annually.

The following graph demonstrates the hypothetical life of an endowed fund. The stock market is more volatile than this; however the figures are based on historical average returns.



The most important message is that your donation will continue to benefit people in perpetuity. It will also be joined by other funds and donations over time, enabling more and more people to be helped.

**5.0 WHO CAN GIVE?**

Individuals or business can donate.

**6.0 HOW MUCH CAN I GIVE?**

If you wish to create a fund we have minimum recommended donation sizes for named funds (£25,000) and donor advised funds (£50,000). Donations can be spread over the three year period of the Challenge. If you do not wish to set up a fund you can give as much or little as you want or feel able. The Government has stipulated a maximum donation size of £244,500 (drawing down a quarter of the challenge fund).

## 7.0 CAN I DECIDE HOW MY MONEY IS SPENT?

If you establish a grant making fund, which is like your own grant making charitable trust, the Fund can be for purposes of your choosing and named in recognition of yourself or in recognition of someone or something of importance to you. For more information about creating a fund with the Foundation please contact us for a copy of our fund prospectus.

To make a donation, or to create a fund, please complete the donation form on our website [www.cumbriafoundation.org](http://www.cumbriafoundation.org) under 'How to give'.

### TAX ADVANTAGES - making donations using Gift Aid

A basic rate tax payer using Gift aid can add 28p to every £1 donated. That means for every £1 donated the fund builds by £1.92.

If you are a UK higher rate tax payer you may claim tax relief at your marginal higher rate. This means that at current rates of tax the cost to you of a £1 donation is 75p.

Here's a worked example for a higher rate tax payer creating a fund.

Initial donation	£40,000
Higher Rate tax relief (reclaimed)	£10,000
Net cost to the donor	<b>£30,000</b>
Gift Aid and transitional relief	£11,282
Government tops up 50% of the initial donation plus Gift Aid	£25,641
Grassroots Fund Balance	<b>£76,923</b>

## 8.0 WHY GIVE THROUGH THE FOUNDATION?

Working with us will provide you with the reassurance that your money is spent well. The Foundation has unrivalled grant making expertise. It has supported over 2,000 charities and community organisations since its inception in 1999. Projects are thoroughly appraised to ensure that they are well run and address priority need. It is our responsibility to ensure that your experience of giving money to charity and supporting local communities is an enjoyable one.