

# Update



**CUMBRIA**  
COMMUNITY FOUNDATION  
HAND IN HAND FOR A BETTER CUMBRIA

## LEAVE IT LOCAL!

### BARROW MAYOR LAUNCHES 'LEAVE SOMETHING LOCAL' CAMPAIGN

'Leave Something Local', something we can all do - leave a donation to charity in our Will.

The Barrow Community Trust, which is a special fund for Barrow, is pioneering the campaign with Poole Townsend Solicitors. Starting in Barrow we hope to roll out the campaign throughout the county.

Councillor Des Barlow, Mayor of Barrow, speaking at the launch of the Campaign said "Barrow Borough is a very special place, and we all benefit greatly from the work of many hundreds of local voluntary groups. The Barrow Community Trust provides a way of supporting all our charities in perpetuity".



Yvonne Frost (Poole Townsend), Cllr Des Barlow and Steve Murray at the launch of the 'Leave it Local' Campaign



**BARROW**  
COMMUNITY TRUST

Steve Murray, Chairman of the Trust, explains "We want to spread the word that you can help your favourite local charities by including them in your Will, through the Barrow Community Trust. A donation to the Trust will go on making a difference, as new grants are made year after year, meeting the needs of future generations". (continued overleaf)

### WHAT MAKES PERMANENT FUNDS SPECIAL?

A donation to the Barrow Community Trust or Cumbria Community Foundation will contribute to a growing permanent fund, which is invested to generate income for grant making long term. People can choose what type of cause or group will benefit from their donation.

Since its launch in 2001 the Trust has made grants totalling more than £200,000. Grants decisions are taken by a committee of local people. The Barrow Community Trust is a Fund for the Borough of Barrow, within Cumbria Community Foundation.



### FIRST 'SPONSOR OF THE YEAR'

We are delighted to announce that HSBC has donated £5,000 to become the Foundation's first 'Sponsor of the Year'. This is in addition to the Bank's £50,000 commitment to our permanent funds. On presenting the Sponsor's Trophy, Peter Hensman thanked HSBC for their continuing support. The money will fund the 2004 Annual Review and Annual Meeting.



Keith Adamson HSBC Area Director receives the Sponsor of the Year Award from Chairman Peter Hensman.

(continued from p1)

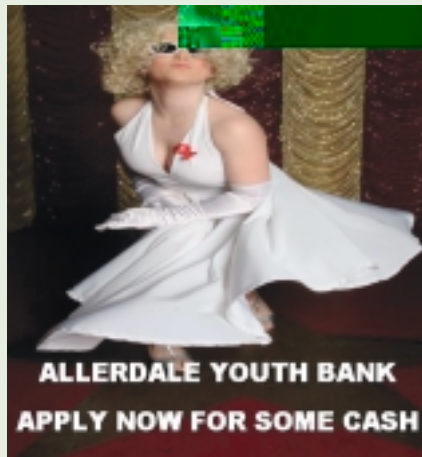
## LEAVE IT LOCAL (cont)

To make an appointment to make a Will, please ring Jane Smith at Poole Townsend - 01229 402243. You do not need to make a charitable bequest to take advantage of a reduced cost Will. However, a voluntary contribution to support our work would be appreciated.

## YOUTH BANK MAKES FIRST GRANT

The Allerdale Youth Bank, a project which involves young people in awarding grants has now made grants to twenty projects.

The work of the Youth Bank is being promoted throughout Allerdale using a calendar designed and produced by the young people.



# GRANTS MATTERS

In the year to date we have made 469 grants totalling £1,026,413. For the first time in the life of the Foundation we will start the new financial year with over £1m committed to grant making. With the support of new donors through the year we hope to give out even more.

The priorities for grant making are:

- Rural Community Regeneration
  - Most disadvantaged urban wards
  - Children and Young People
  - Mental Health
- and
- New and emerging need



Annie Mawson's Sunbeams Music Trust at our AGM 2003

## BARROW COMMUNITY TRUST - NEW CHAIRMAN

Steve Murray has been appointed as Chairman of the Barrow Community Trust. Steve, a former senior policeman with the Cumbria Police, is a committed Barrovian. His other roles in the town include chairman of Furness Enterprise and the Local Strategic Partnership. In his spare time he is a keen runner and will be taking part in the London Marathon in April, sponsored on behalf of the Barrow Community Trust.



Barrow St. Pius Seventh Brownies receiving a cheque for £1,000 from Mary Mullin, Community Trust Committee member



Barrow Sea Cadet Corps receiving a cheque for nearly £19,500 from Steve Murray towards their new Headquarters

# STRENGTHENING RURAL COMMUNITIES FUND TAKES OFF

One of Cumbria's biggest-ever support packages for rural communities, totalling almost a million pounds, was unveiled in February. The Strengthening Rural Communities Fund will provide grants of up to £10,000 for voluntary groups whose work tackles social and economic disadvantage in rural Cumbria.

The Fund was developed by Cumbria Community Foundation (contributing £100,000) and Rural Regeneration Cumbria, (providing £750,000 financed by the Northwest Development Agency) with additional support from Cumbria County Council (£105,000).

According to Chris Torkington, Chief Executive of Rural Regeneration Cumbria, the significance of this fund is that it is targeted at adults and children in rural communities who are most vulnerable to the impact of low incomes, social exclusion, and poor access to services.

*"It is good to be able to continue the links with groups and organisations that we were able to assist during the Foot and Mouth outbreak; this time contributing to the long term well-being of people in the countryside"* explained Andy Beeforth, Director of the Community Foundation.

Examples of activities and groups funded in the first round include: Age Concern Eden Home Day Care Scheme, Cumbria Federation of Young Farmers' Clubs, Upper Eden Plusbus, 'Our Place' Ambleside Youth Project, South Lakeland Carers Association newsletter, Shap CDC Community Website development and volunteer training, Wigton Youth Station outreach work and Cumbria Rural CAB's Volunteer Development Worker.



Brough Farmers' Market, one of the first grant recipients from our 'Strengthening Rural Communities' Fund

# FOCUS ON: PETER HENSMAN

*Ross Brewster, local newspaper journalist interviews Peter Hensman, a year into his role as Chairman of the Community Foundation*

Enthusied by the aims of the Foundation Peter joined as one of 23 Trustees in December 2000, taking over the chairmanship in May 2003.

Peter, who lives in the Lyth Valley near Kendal, brings a wide range of expertise to the role. He is a chartered accountant, has a degree in engineering and is involved in a number of businesses in the county.



He is proud of the role the Foundation has played in helping more than 1,500 groups and 1,150 individuals to date.

*"It helps Cumbrian communities to be more sustainable and successful"* he said.

*"Rural deprivation has been getting worse and there is a lot of hardship which was made worse by Foot and Mouth. In addition, urban deprivation in Barrow and the West Coast, where traditional industries like coal mining and steel have gone, leaves high unemployment."*

*"Our role is about making connections between donors and receivers"*

Mr Hensman is keen to see the Foundation continue to back young people in Cumbria through grants to children's organisations and believes there is also great hidden need in the mental health sector.

*"Our role is about making connections between donors and receivers," he adds, "Often people want to give, but don't know which groups can help. We can talk to them and find out what their interests are and match these with the needs on the ground."*

*"The key focus is to build our long term funds..."*

*membership. We have touched thousands of people in local communities. We have a fantastic story to tell. The demand is there.*

*We had over 100 applications at our latest grants committee meeting for instance. But we always need more money than we have available."*

The Foundation chairman praised the charity's team of grant officers for their role in assessing and targeting grants to make them most effective.

He said: *"In Cumbria there are huge demands for funding and people in voluntary groups know we are a source of funds."*

The Cumbria Community Foundation is part of a worldwide movement that originated in America. But for Peter Hensman and his team, there is a continuing challenge to make people in this area more aware of just what a key role it plays in community life.

*"We want to replicate the example of the Winnipeg Foundation, which undertook research indicating that 60 per cent of people had heard of it and 40 per cent could say what it did. If we could achieve that here, we really would have succeeded"* he said.

*reached £2.4 million and we are aiming for a target of £5 million to ensure that the Foundation is independent, whatever happens in the future*

*regarding public funding.*

*"The key focus is to build our long term funds by raising the Foundation's profile throughout Cumbria and increasing our*



Carlisle Guide Camp - recipients of a Community Foundation grant

## CHARITY COMMISSION PRAISE

The Charity Commission recently reviewed the work of the Foundation and made the following remarks in its report.

*"The Charity has quickly earned a reputation for providing an efficient and effective service and now has a high profile in the community".*

and

*"The charity has excellent procedures and practices in place for assessing the suitability of grant applications and once the grant is made it has efficient monitoring processes in place".*

## DATES FOR THE DIARY EVENTS

### Drinks Reception

Savoy Hotel, London 13th May -  
London affiliates

### Garden Parties

18th May - Quarry Hill, nr Wigton  
16th July - Hill Top, Crosthwaite,  
nr Kendal

### Ullswater Cruise

1st July - members' event

### Barrow Community Trust Charity Ball

2nd July - Abbey House Hotel

### Annual General Meeting

1st October - 7pm, venue tbc

## GRANT APPLICATION DEADLINES

### Allerdale

7th May, 2nd July & 10th Sept

### Barrow and Countywide

2nd April, 11th June & 20th August

## FUNDING FAIRS

Advice and information on funding  
opportunities

### South Lakeland

1st April 10.00am – 3.00pm  
The Lantern House Ulverston

### West Cumbria

24th June - Venue & time tbc

### Eden

14th October - Venue & time tbc

## COMMUNITY FOUNDATION RECEIVES AWARD

Allerdale Borough Council recognised the work of the Foundation by naming us 'Community Partner of the Year' at its recent Civic Awards.



Arthur Sanderson, Vice Chairman of the Foundation receives the award from Cllr Lillian Baldry, Mayor of Allerdale

# CORPORATE MEMBERSHIP - Nears One Hundred!

A big thank you to the following companies, which have joined the Foundation as new Corporate Members since October 2003. Membership by local companies is vital in supporting our work.

Kangol Headwear Europe, Mitchell's Auction Co. Ltd., Jennings Brothers Plc, Lake District Estates Co. Ltd., Ullswater Navigation & Transit Co. Ltd., Ravenglass & Eskdale Railway Co. Ltd., V V Rouleaux, Corus Rail, Day & Zimmermann Ltd., Capita, White Young Green Plc, MB Faber Ltd., Babbie Group, Mitsui Babcock Energy Ltd, Sellafield Design Consortium, Multi-Design Consultants Ltd., RWE Nukem Ltd., Serco, RTS Innovation Ltd., Architects Plus, Washington Group International, Capula Ltd., Cumbrian Seafoods Ltd., Castellum Ltd., React Engineering Ltd., Inbiz Ltd., Northern Security Ltd., Dixon Printing Co. Ltd., James Walker & Co. Ltd., Carlisle Refrigeration Ltd., Iggesund Paperboard (Workington) Ltd, Derek Hicks & Thew (Kendal) Ltd. - Architects.



The Mayors of Allerdale and Copeland with Grant Gilmour of BNFL join in the celebrations as new Corporate Members receive their certificates.

Barrow Community Trust, Lakeland Pennine Building, Abbey Road,  
Barrow-in-Furness, Cumbria LA14 1XL Tel: 01229 824466 Fax: 01229 822425  
Email: barrowcomtrust@aol.com

Cumbria Community Foundation: Unit 6b, Lakeland Business Park,  
Cockermouth, Cumbria CA13 0QT Tel: 01900 825760 Fax: 01900 826527  
Email: enquiries@cumbriafoundation.org Web: www.cumbriafoundation.org

Cumbria Community Foundation is a company limited by guarantee. Registered Charity No. 1075120.  
Publication supported by the Esmée Fairbairn Foundation.



'Local giving for lasting value'

